

***beauty and the norm: debating standardization in bodily appearance***

**Programme**

**Wednesday, 6 April**

- 17.00-17.30 Reception and registration (campus, in front of S62/RW)  
17.30-18.00 Welcome by the organisers (campus, S62/RW)  
18.00-19.00 Key Note Address Maxine Leeds Craig: Lessons from Four Decades of Critiquing Beauty as a Norm (campus, S62/RW)  
19.00-20.00 Key Note Address Ann M. Fox: Unexpected Anatomies: Extraordinary Bodies in Contemporary Art (campus, S62/RW)  
20.00 Conference Dinner (Engin's Ponte, Opernstr. 24-26)

**Thursday, 7 April**

- 8.30–10.30 **Panel 1: Doing/Undoing Norms** (Iwalewahaus)  
*Chair: Ulf Vierke (Bayreuth University)*  
*Discussant: Carsten Mildner (Bayreuth University)*  
*Filip Herza (University of Prague)*  
Techniques of Sustaining the Bourgeois Corporality and the Popular Exhibitions of “Hairy Wonders” in the early 20<sup>th</sup> Century Prague  
*Denise Baumann (University of Oldenburg)*  
Becoming ‘fat’. Practices of subjectivation in forms of collectivization of overweight people  
*Hieke Huistra (Utrecht University)*  
Quantifying beauty: How bathroom scales shaped aesthetic norms in the Dutch Interbellum
- 10.30–11.00 Tea and coffee break
- 11.00–13.00 **Panel 2: Media/ Imaginations/ Representations** (Iwalewahaus)  
*Chair: Claudia Liebelt (Bayreuth University)*  
*Discussant: Ute Fendler (Bayreuth University)*  
*Rotem Elbaz (Sapir Collage, Ashkelon)*  
The British are coming back  
*Laila Abu-Er-Rub (University of Heidelberg)*  
“Are they now promoting Afghan Refugees?” – Prabuddha Dasgupta’s alternative Indian Advertising Beauties  
*Matthias Krings (University of Mainz)*  
From freak to supermodel: shifting frames of albinism
- 13.00-14.00 Lunch

- 14.00–15.30 **Panel 3: Negotiating Differences** (Iwalewahaus)  
*Chair: Paula Schrode (Bayreuth University)*  
*Discussant: Katharina Fink (Bayreuth University)*  
*Hester Clarke (University of Manchester)*  
Creating doll like perfection: Asian Bridal Make-up amongst Muslim Pakistani women in Sheffield  
*Arzu Ünal (Bosporus University Istanbul)*  
Fashioning the Female Muslim Body: From “Hiding Beauty” to “Managing Beauty”
- 15.30–16.00 *Soywia (Miriam) Kyambi (Nairobi, Kenia)*  
Rose – A performative installation
- 16.00–16.30 Tea and coffee break
- 16.30–18.30 **Panel 4: Consumption, Class and Aspirational Beauty** (Iwalewahaus)  
*Chair: Lena Kroeker (Bayreuth University)*  
*Discussant: Erdmute Alber (Bayreuth University)*  
*Dredge Byung'chu Käng (Washington University)*  
Better than Ordinary: Bodily Transformations and Asian Aspirations in Queer Thailand  
*Marzieh Kaivanara (University of Bristol)*  
A Body to Show: An Ethnographic Study of Conspicuous Consumption in Iran  
*Matthew William Maycock (University of Glasgow)*  
“They’re all up in the gym and all that, tops off, fake tan.” Bodies, fake tan and embodied masculinities within two UK prisons
- 18.30-19.00 Snacks (Iwalewahaus)
- 19.00-21.00 Diversity Lecture by Ann M. Fox (Iwalewahaus)
- 21.00 Dinner (Tapas, Badstr. 29)

### **Friday, 8 April**

- 9.00–11.30 **Panel 5: Skin Colour Politics: Race, Class, Modernity** (Iwalewahaus)  
*Chair: Nadine Siegert (Bayreuth University)*  
*Discussant: Shirley Tate (University of Leeds)*  
*Maica Gugolati (EHESS Paris)*  
“Watch me nah! I is Pretty!”. The inclusive prettiness for the “*carnival is women*” statement, Trinidad  
*Julieta Vartabedian (University of Lisbon)*  
On indigenous women’s bodies outside ‘modernity’ and their ‘lack’ of beauty

*beauty and the norm: programme*

*Doreen Gordon (Univ. of the West Indies and Univ. of Pretoria)*

Body Beautiful: Comparative Meanings of Beauty in South Africa, Brazil and Jamaica.

*Nina Kullrich (Bayreuth University)*

Skin Color and Social Stratification in India

11.30–12.00 Tea and coffee break

12.00–13.00 Round-up discussion